

Company Profile

GICdirect.com is proud to celebrate 10 years as a Deposit Broker!

Over the last 10 years, Guaranteed Investment Certificate (GIC) rates have gone up and down, and throughout it all we continue to post the highest available GIC rates every day. Expanding our locations to over 100 Associate offices, coast to coast, provides you personal service for your guaranteed investments in every province. We are proud of the last 10 years of GIC service and look forward to the future with plans to expand into every major centre in Canada.

We commit to providing prompt, reliable and quality customer services because you count on us to provide the highest rates available, education about guaranteed investment products and information about the GIC industry.

Our main focus will continue to be you, the GIC client. We do not dilute our services with other products, we provide GIC services that eliminate the need for you to shop around for the best GIC rates and we do that everyday with our network of over 40 Canadian financial institutions including Chartered Banks, Trust Companies, Investment Management Companies, and Credit Unions all of which are insured by either CDIC, CUDIC or CUDGC.

We continue to provide you with the highest available GIC rates, on average 1.5% higher than major banks, with a simple, secure and service oriented system, still at no cost to you.