

## Our Mission

At GICdirect, our mission is to provide our clients with the best GIC rates across Canada through our network of 40 institutions. We will save you valuable time by providing one-stop GIC shopping that is convenient and easy to use. Simple, Safe, Secure

Accordingly, in execution of professional duties, a GICdirect.com Associate, Manager or Employee will:

- Place their client's interests above their own
- Avoid any activity which could cause unjust harm to clients or GICdirect.com
- Be diligent in the performance of their professional duties
- Ensure that any information acquired from clients during the course of professional duties remains in strictest confidence
- Act in a conscientious, timely and trustworthy manner
- Exercise due diligence when dealing with a client
- Work to continually improve their education, skills and competence
- Comply with all relevant laws, regulations or standards of any government or professional bodies with jurisdiction

For the GICdirect.com Code of Ethics please [click here](#)

For the GICdirect.com Privacy Policy please [click here](#)